

Daniella Schreiber

39 Manor House Drive, Cherry Hill, NJ 08003 | daniellaschreiber@comcast.net | (856)-417-5849 |
<https://www.linkedin.com/in/daniella-schreiber-051001/>

EDUCATION

Clemson University | *B.A. Spanish and International Business, minor in Psychology* | *Clemson, SC* | **08/2019 – 05/2023**
• GPA: 3.67/4.00
CEA Seville | *Study Abroad* | *Seville, Spain* | **01/2022– 05/2022**

PROFESSIONAL EXPERIENCE

Totally Hype | *Co-founder* | *Cherry Hill, NJ* | **10/2018 – Present**

- Established and expanded company clientele
- Designed and maintains company website
- Increased social media following by approximately 5,000 followers
- Hand creates custom clothing pieces and accessories

Polen Capital | *Marketing Intern* | *Boston, MA* | **06/2022– 08/2022**

- Met with marketing team weekly to discuss content and brand needs
- Created a firmwide style guide to ensure brand cohesiveness as the firm continues to expand internationally
- Presented the style guide to the firm with an audience of approximately 250 peers
- Conducted competitor research and gave recommendations for the firm's new video series

Kombucha-T | *Marketing Intern* | *Seville, Spain* | **01/2022– 05/2022**

- Utilized Canva to create social media posts to expand the internet presence
- Discovered and expanded the clientele list
- Created promotional video for Semana Santa to promote the new Seville flavor

Cerity Partners (formerly Permit Capital Advisors) | *Summer Intern* | *Cherry Hill, NJ* | **06/2021 – 07/2021**

- Participated in a summer internship program that provided an introduction to many aspects of the investment advisory industry
- Completed due diligence on an investment manager, interviewed the manager, and then participated in a mock investment committee meeting
- Worked with a team to analyze socially responsible investing
- Presented project findings to firm management and an audience of 40 peers

LEADERSHIP

Alpha Chi Omega Sorority | *VP of Diversity, Equity, and Inclusion* | *Clemson, SC* | **01/2021 – 12/2022**

- Served as the first VP of Diversity, Equity, and Inclusion and implemented guidelines on how the position should be run in the future
- Established a mandatory education point system that enforces the education of DEI initiatives that includes participating in a book club, attending on-campus speakers, listening to podcasts, watching an informative movie or tv show etc.
- Facilitated a presentation to 300 members on the importance of inclusion during recruitment and educated them on microaggressions and implicit bias

INTERESTS

- Travel: visited 14 countries within the span of 8 years; studied and interned abroad in Seville, Spain in Spring 2022
- Foreign language: member of the Spanish Professional Society
- Marketing: member of the Clemson University Marketing Association and Women in Business